

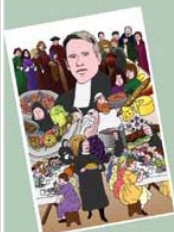
New Title  
26 May  
2023



## The Boy Who Started CELTIC

This is the story of a boy, a calf and one of the biggest football clubs in the world.

It is also a story of how one person can change many people's lives. As a boy, Andrew Kerins did not know he was starting a great journey when he sold a calf and took the boat to Scotland.



As Brother Walfrid he helped people and started one of the world's most well-known football clubs.



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The Boy Who Started CELTIC / ALISON HEALY

# The Boy Who Started CELTIC

ALISON HEALY

with PAUL FRANCIS WILKIE



**THIS BOOK** is the story of a boy, a calf and one of the biggest football clubs in the world.

It is also a story of how one person can change many people's lives.

All great journeys begin with a single step. As a boy, Brother Walfrid did not know he was starting a great journey when he sold a calf at County Sligo's Ballymote Fair and took the boat to Scotland.

Every day, people are starting great journeys and they don't even know it. They are just trying, like Walfrid, to make people's lives better by helping others who are not as fortunate as them. Walfrid helped people and started one of the world's most well-known football clubs.

Perhaps readers of Brother Walfrid's story may start a great journey of their own one day?

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illustrator: Paul Francis Wilkie  
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#### Book specifications:

Self cover with endpapers, 130gsm matt art paper.  
Another handsome book.

**Alison Healy** is an Irish writer from Ballymote, Co Sligo. She remembers being very excited when she first heard she was related to Brother Walfrid. He was her mother's grand uncle. Her first children's book *How Billy Brown Saved the Queen* was published by Little Island Books. She also writes for *The Irish Times*.

**Paul Francis Wilkie** is a Coatbridge-born, Celtic-supporting graduate of the Glasgow School of Art. [www.PaulFrancisWilkie.com](http://www.PaulFrancisWilkie.com)

### Sales history & features

- The first children's book on the life of the founder of Celtic Football Club
- Colour illustration throughout
- Publicity campaign in UK and Ireland in local and national press and social media
- Author is a descendent of Andrew Kerins' family
- Available from [thirstybooks.com](http://thirstybooks.com), branches of Celtic Superstore, Amazon, trade from Gardners

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